



COMPANY OVERVIEW



OUR
MISSION

SERVICING AUSTRALIA'S HOSPITALITY INDUSTRY FOR ALMOST 3 DECADES.

We are driven by our passion for people. As a family business, we treat everybody who enters our doors with integrity. We are immensely proud of our client portfolio, many of whom we have been working with since day one. Our customers know that we will always do right by them. Whether you are established or still finding your feet, we are here to support you however we can. Let us help you write your success story.

"The final touches make the first impression."

Our award-winning showroom on Brunswick Road is just 20 minutes outside of Melbourne's CBD. With onsite parking, the welcoming, supermarket-style space is where you will experience our products with all the senses. Curating your dream venue is about creating an atmosphere - something which we think is difficult to achieve from behind a screen. Each display is professionally styled to show you how individual items can complement each other and become something truly special. Pay us a visit and get inspired today.

OUR PARTNERS



Quality, choice, exclusivity.

We are proud partners to 137 brands, offering unmatched quality, choice and exclusivity to our clientele. Our diverse portfolio includes global market leaders, trusted by professionals for their innovative and reliable solutions. As well as being home to the big names, we work with up-and-coming makers whose unique designs will make your venue stand out from the crowd. Many of our collections are even exclusive to Cedar so you can impress your guests with something they haven't seen before.





OUR SERVICES

Our specialist, no-nonsense team is here to support you at every step of the way. By marrying your ideas with our know-how, together we can execute your vision.

We understand that there is no one-size-fits-all solution when it comes to any venue. To accommodate your unique needs, we will find you an expert whose experience best matches them.

Australia's commercial landscape is wonderfully multicultural. This diversity is reflected among our workforce, many of whom speak several languages. No matter your background, we will accommodate you in every way possible - we are in the hospitality business after all!

A refined process dedicated to best results for your business.



Let's talk Call us and we'll pair you with an expert whose experience best matches your unique situation.

We take the time to understand your needs and concerns - there is no such thing as a one-size-fits-all solution and at Cedar and we appreciate that all businesses have different descriptions.



Our specialist team can help customise your order with complementary items, creating a collection that is tailored to you. With over 27,000 products from 137 brands, you are spoiled for choice at Cedar.



Visit our showroom. Curating your dream venue is about creating an atmosphere - something which we think is difficult to achieve from behind a screen. Sometimes, you need to see products first-hand and to get inspired in our mega store.



As a trade customer, you may access special benefits such as our ability to bring in special stock from our global brands. Along with substantial discounts structures available where applicable to our-going clients.



We offer Free Delivery for all orders over \$150 in Metro Melbourne. Our drivers are a staple of our business and they have optimized delivery roots. We'll assign you day(s) that were in your neighbourhood.



Our experienced, no-nonsense team is here to support you at every step of the way. By marrying your ideas with our know-how, together we can execute your vision.

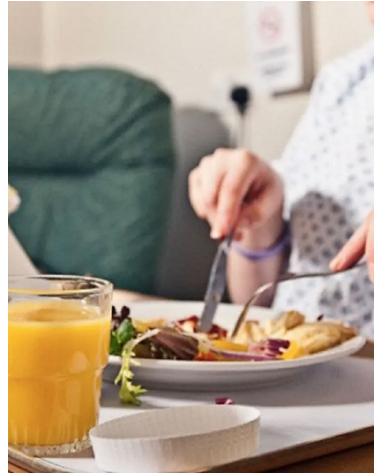
Meet us for a coffee in our award-winning showroom where we can get to know you face-to-face and find out way Cedar is one of the most trusted names in the business.



**FOOD TRUCK
& TAKEAWAY**



BAR, PUB & CLUB



**HEALTHCARE
& AGEDCARE**



**WINERY, BREWERY
& TOURISM**



**RESTAURANT
& CAFE**



**BUFFET, CATERING
& EVENTS**



**BAKERY &
SWEETS**



**EDUCATION SECTOR,
SCHOOLS, UNI'S &
TAFE'S**

OUR INDUSTRIES

At Cedar, we work with businesses of all sectors and sizes. Among our valued clients are restaurants, cafes, caterers, nightclubs, hotels, casinos and health care facilities. The diversity of our product catalogue makes us a one-stop-shop regardless of your budget or market.

WE LIVE AND BREATHE HOSPITALITY

Our full product catalogue is available online. However, to experience our merchandise as you would in any real-life venue, we invite you to visit our state-of-the-art, supermarket-style showroom.

We are located in the heart of Brunswick, just 20 minutes outside Melbourne's CBD. Here you see our products brought to life in professionally styled displays designed to excite and inspire.

You can also take our equipment and appliances for a test drive to guarantee you make the right choice for your venue. And if you have any questions, there are plenty of friendly experts ready to advise and assist at every corner.





OUR
PRODUCTS



Packaging



Glassware



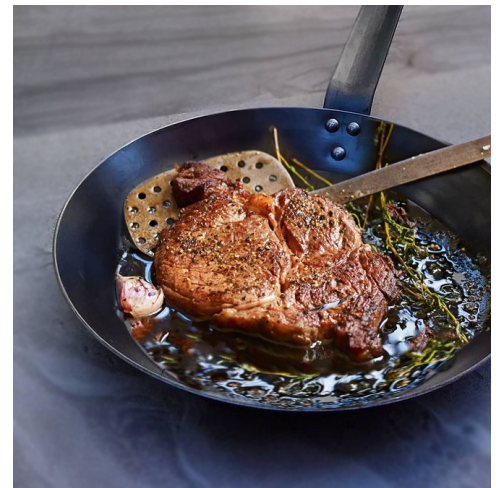
Uniforms



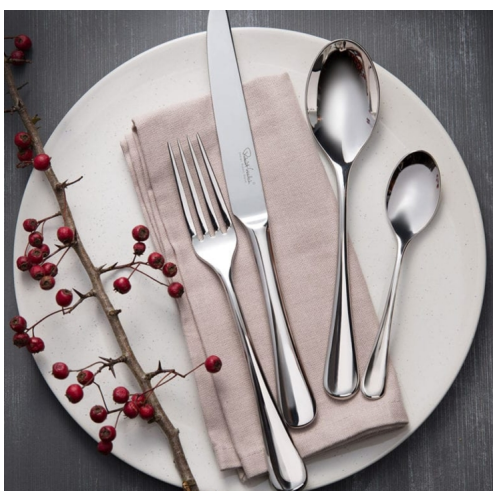
Bar & Syrups



Knives



Cookware



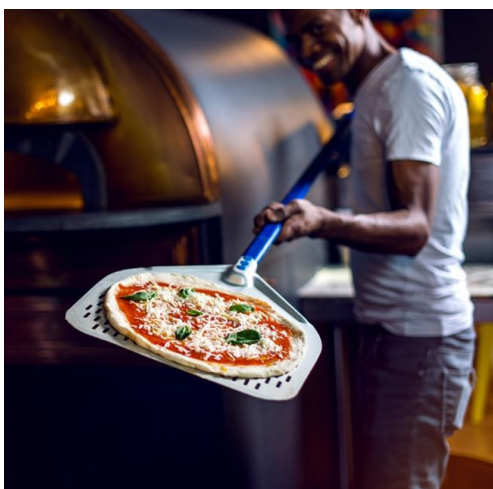
Cutlery



Risers & Platter



Crockery



Pizza



Equipment



Appliances



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